TERM END EXAMINATION, 2007
M. B. A. (M. M.) (Second Year)
PURCHASING MANAGEMENT

Time: Three Hours
Maximum Marks: 70

Note: Attempt any five questions. All questions carry equal marks.

1. क्रय से आप क्या समझते हैं? परिभाषित कीजिए एवं क्रय के उद्देश्यों का वर्णन कीजिए।

What do you mean by purchase? Define it and explain the objectives of purchasing.

2. निगमीय नियोजन में क्रय की क्या तृप्ति होती है? वर्णन कीजिए।

What is the role of Purchasing in Corporate Planning? Explain.

3. एक व्यावसायिक संस्था में क्रय के विभिन्न प्रकारों का वर्णन कीजिए।

Describe the different types of purchasing in a business institute.

P. T. O.
4. Describe the various principles of purchasing.

5. What points you will keep in mind while setting up a purchasing department?

6. Write a note on ethical concepts in purchasing.

7. What are the activities involved in purchase processing?

8. Write a note on applications of computers in purchasing.

9. What are those factors which affect price policy considerations?

10. Write short notes on the following:
    (a) Price policies
    (b) Purchase order