1018

TERM END EXAMINATION, 2007
M. B. A. (M. M.) (Second Year)
RESEARCH MANAGEMENT

Time : Three Hours
Maximum Marks : 70

Note : किसी भी प्रश्न के उत्तर दीजिए। सभी प्रश्नों के अंक समान हैं।

Attempt any five questions. All questions carry equal marks.

1. अनुसंधान से आप क्या समझते हैं? अनुसंधान की प्रकृति एवं क्षेत्र का वर्णन कीजिए।
What do you mean by Research? Explain the nature and scope of research.

2. अनुसंधान के पद क्या हैं? अनुसंधान के विभिन्न प्रकारों का वर्णन कीजिए।
What are the steps in Research? Describe various types of research.

3. प्रबंधकीय निर्णयों में अनुसंधान का क्या महत्व है? विस्तार से वर्णन कीजिए।
What is the importance of research in management decisions? Explain in details.

P. T. O.
4. Through light on current status of research in India and also explain the limitations of research.

What do you mean by Hypothesis? Explain the kinds of hypothesis.

5. What is Research Design? Describe the types of research designs.

6. What are the types of data collection? Explain the methods used for collection of primary data.

7. How would you prepare data for preliminary analysis through editing, coding, classifying and tabulating?

8. What is meant by Research Report? What is its importance? What are its different levels? Explain.
10. Write short notes on the following:
(a) Testing Hypothesis
(b) Tools of Research