



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Post Graduate Diploma in Materials Management

June 2015

Graduate Diploma in Materials Management

PAPER No. 3 (Old)

BUSINESS ECONOMICS, ACCOUNTING & FINANCE.

Date : 15.06.2015
Time : 2.00 p.m to 5.00 pm

Max. Marks :100
Duration : 3 Hrs.

Instructions :

1. From Part A – answer all questions (compulsory).
2. From Part B – Answer any 3 questions out of 5 questions. Each question carries 16 marks
3. Part C is compulsory.

Total: 32 Marks

Total: 48 Marks

Total: 20 Marks

PART A (compulsory).

(32 x1= 32 marks)

Q 1. Please state true or false :

8 marks

1. Economics explains how economies work .
2. A firm may be sole proprietorship , partnership or corporation
3. A market leader owns a brand with high volume share and low price sensitivity
4. A country's GDP is to measure the size of the economy .
5. Financial institutions are divided in to regulatory institutions and Intermediaries.
6. Planning by inducement takes place in all economies .
7. Factors of production are land, labour, capital and profit .
8. Current assets includes inventories .

Q 2. Expand the abbreviations :

8 marks .

1. NNP
2. PSU
3. CPA
4. FPI
5. SME
6. WTO
7. IMF
8. GAAP

Q 3. Fill in the blanks :

8 marks .

1. Economics studies relationship between ends and
2. Automobile industry is market .
3. Finance is personal, public and
4. In a Market raw / primary products are sold .
5. National Planning Commission was set up in the year
6. is buying and selling of credit instruments .
7. Goodwill is an asset .
8. Fund flow statement shows source and of fund .

Q 4. Match the following :

8 marks

A

1. Macro Economics
2. General Theory of Employment
3. Cooperatives
4. William Baumol
5. Oligopsony
6. Protectionism
7. Non- current asset
8. Companies Act

B.

- a. Democratic control .
- b. Many sellers and few buyers.
- c. Foreign trade policy .
- d. Aggregates .
- e. Keynes .
- f. Managerial theory of firm .
- g. Cash flow statement is must .
- h. Plant and machinery .

PART B

(Answer any three)

3x16 = 48 marks

Q5. Write short notes on any 4

- a. Structural change in an economy
- b. Perishable goods
- c. Behavioural approach
- d. Substitution effect on demand
- e. Working capital
- f. e-governance

Q 6. Explain various types of accounting records .

Q 7. What are the types of corporate financial statements .

Q 8. Outline the impacts of LPG on the Indian economy .

Q 9. What are the factors of Consumer Protection Act .

PART C
Compulsory

Q 10. Calculate gross profit ratio from the following data : 20 marks

Sales -100000

Purchases -60000

Sales Return – 10000

Opening Stock – 20000

Closing Stock – 5000

Purchase Returns – 15000

Closing Stock - 5000
