

INDIAN INSTITUTE OF MATERIALS MANAGEMENT
NHQ- Education Wing

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(GDMM/PGDMM Assignments, Jul - Dec, 2017 Session)

IMPORTANT POINTS TO BE NOTED BY THE STUDENT

1. **Write your Name, Roll. No., subject name , semester name i.e' July - Dec 2017 session' on the answer sheet.**
2. Submission of assignments is compulsory and marks obtained in assignments carry 20% weight age in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have two assignments and each assignment carries 10 marks only.
5. Assignments must be written by the students in their own good hand writing and **one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.**
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and **all the answer sheets must be tagged / tied firmly with string.**
9. Assignments in respect of distance mode students must reach IIMM NHQ EducationWinglatestby**31 October, 2017 against Jul-Dec, 2017 session. No delay will be acceptable.** GDMM contact mode students are required to submit their assignments at their respective branches.

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GDMM/PGDMM (MODULE 1)
PAPER- 1
MANAGEMENT PRINCIPLES & HRP

ASSIGNMENT No-1

Q.1. Explain the principles of Management. What are the major roles, qualities and skills required for successful manager in current business environment?

Q.2. Write short note on any two:

- a. Industrial Conflicts.
- b. Maslow's theory of Motivation
- c. Training Methods
- d. Collective Bargaining

ASSIGNMENT No-2

Q.1. What is planning? What are the steps involved in planning?

Q.2. What is effective Communication? How will you implement Effective Communication in your department?

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GDMM/PGDMM (MODULE 1)
PAPER- 2
QUANTITATIVE TECHNIQUES & OPERATION RESEARCH

ASSIGNMENT No-1

Q. 1. What is sequencing theory? Explain the objective of sequencing theory in manufacturing

Q. 2. Estimated times of the activities of a project are given below:

Activity of Project	1- 2	1-3	1-4	2- 6	2-5	3-5	4-7	6 -7	5-7
Optimistic Time	6	8	3	5	8	7	6	6	14
Most likely time	8	20	4	10	10	8	9	13	16
Pessimistic Time	10	22	5	15	12	9	12	20	18

- (i). Draw the network.
- (ii). Indicate the critical path and
- (iii). Find critical duration of the project.

ASSIGNMENT No-2

Q.1. Write short notes on any two;

- (a) Limitation of CPM
- (b) Impact of operations research
- (c) Simulation techniques
- (d) Statistical techniques and Operations Research

Q2. Seven jobs are to be done on two machines I and II as under. Processing times given in

hours

Jobs

	A	B	C	D	E	F	G
M 1	7	25	31	13	21	23	19
M II	17	21	21	13	25	3	7

- (a). Find the total elapsed time
- (b). Total Idle time of the two machines.

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GDMM/PGDMM (MODULE 1)
PAPER - 3
BUSINESS ECONOMICS & FINANCIAL ACCOUNTING

ASSIGNMENT No-1

Q1. (a) Explain the procedures for preparing fund flow statements

(b) Draw a market demand curve from the following demand table.

Price	D-1	D-2	Market
37	20	12	32
47	15	9	24
57	10	6	16
67	5	5	10

Q.2. a) Explain the limitations of financial statements.

b) What is economics? Comment upon micro and macroeconomics.

ASSIGNMENT No-2

Q1. Distinguish between the functions of IMF and WTO in the world economy.

Q. 2. Write short note on any two:

- a) Monetary policy of RBI
- b) Objectives of foreign trade policy in India
- c) Niche brands
- d) Depreciation and its causes

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GDMM/PGDMM (MODULE 1)
PAPER – 4
INFORMATION TECHNOLOGY AND E-COMMERCE

ASSIGNMENT No-1

Q 1. Explain the advantages and disadvantages of E-commerce.

Q 2. Define ERP. Explain its process and applications in detail.

ASSIGNMENT No-2

Q 1. Write short note on any two:

- a) EDI
- b) IT Act 2000.
- c) Basic features of the Web
- d) UNIX operating system

Q 2. Define virtual corporation. What are the benefits of virtual corporation?

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GDMM /PGDMM (MODULE 2)
PAPER – 5
PURCHASING MANAGEMENT

ASSIGNMENT No-1

Q.1. Write short notes on;

- (a) Vendor Rating
- (b) ERP in SCM
- (c) EOQ

Q. 2. Discuss the advantages and disadvantages of e-procurement. How internet helps procurement process? Write a brief on e-procurement practices being adopted by your organization.

ASSIGNMENT No-2

Q.1. What is the role of outsourcing in the supply chain? Explain the risks and benefits involved in outsourcing?

- Q. 2. (a) Explain the purchase procedures adopted in public buying.
- (b) Explain the negotiation strategies to be applied in procurement.

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GDMM /PGDMM (MODULE 2)
PAPER - 6
BUSINESS LAWS

ASSIGNMENT No-1

Q.1. Distinguish between;

- (a) Right to Information Act, 2005 and Consumer Protection Act 1986
- (b) Earnest money and Security deposit
- (c) Excise Duty and Customs Duty.

Q2 Discuss the essential elements of a valid contract. Briefly explain illegal and void agreements.

ASSIGNMENT No-2

Q1. What is arbitration act? How it is helpful in dispute resolution?

Q2. Explain the term 'breach of contract'. What are the available remedies for breach of Contract?

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GDMM /PGDMM (MODULE 2)
PAPER -7
INTERNATIONAL TRADE

ASSIGNMENT No-1

Q1. Write short notes on;

- (a) Duty Refund Claims
- (b) Incoterms
- (c) Export promotion councils

Q 2 Discuss the role of WTO in international trade

ASSIGNMENT No-2

Q 1 Discuss the types of export promotion schemes

Q2. Explain the Concepts of Marine Insurance & the Principles Governing the Contract of Insurance and Transportation.

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GDMM /PGDMM (MODULE 2)
PAPER - 8
OPERATIONS MANAGEMENT

ASSIGNMENT No-1

- Q1 Discuss the concept of MRP-I and MRP-II.
- Q2. (a) Why scheduling is important ? Discuss.
- (b) Discuss the role of process design in operations strategy.

ASSIGNMENT No-2

- Q1. Write short note on any two:
- a) Lean Manufacturing
 - b) Productivity
 - c) Operations Management
 - d) Statistical Quality Control.
- Q2. What is demand forecasting? Describe at least 4 methods of Demand Forecasting

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GDMM MODULE 3
PGDMM (MODULE 2)
PAPER - 9
STRATEGIC MANAGEMENT

ASSIGNMENT No-1

Q1. Write short notes on any two;

- (a) Strategic Business Units (SBUs)
- (b) e- business strategy
- (c) Mergers and Acquisitions in India
- (d) Value Analysis

Q2 Distinguish Between Market Focused and Resource Based Strategy.

ASSIGNMENT No-2

Q1. What is Strategic Environmental Assessment (SEA)? Explain the concept of internal and external environment.

Q2. What are the issues involved in formulation and implementation of a strategy?

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GDMM /PGDMM(MODULE 3)
PAPER - 10
INVENTORY MANAGEMENT

ASSIGNMENT No-1

- Q1. What is selective inventory control? Explain the various methods of selective inventory control.
- Q2. Write short notes on any two:
- (a) Safety stock.
 - (b) Periodic Review System
 - (c) Techniques of demand forecasting
 - (d) Valuation of stocks.

ASSIGNMENT No-2

- Q1. What costs/expenses you will take into account to calculate ordering cost? Calculate EOQ if annual demand is 500nos, ordering cost is Rs.90/- , Inventory carrying cost is 30% and price is Rs.30 per unit.
- Q2. What is importance of materials handling in a warehouse? Considering materials handling a non-value adding activity, what steps you will take for efficient system of handling?

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GDMM /PGDMM(MODULE 3)
PAPER - 11
LOGISTICS MANAGEMENT

ASSIGNMENT No-1

Q1. What is logistics? Explain the activities and importance of various components of logistics.

Q2. Write short notes on any two:

- (a) Unitization of load
- (b) Logistics Information system
- (c) ASRS System
- (d) Inbound and Outbound Logistics

ASSIGNMENT No-1

Q1 Explain the objectives of packaging from the Logistics Managers point of view,

Q2. (a) Discuss the Challenging Logistics Infrastructure and determinants of Logistics Growth in India.

(b) Explain physical distribution system in detail.

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GDMM /PGDMM(MODULE 3)
PAPER - 12
PACKAGING & DISTRIBUTION

ASSIGNMENT No-1

Q1. Write short note on any two:

- a) RFID and Bar codes
- b) Packaging Cost
- c) IATA (The International Air Transport Association)
- d) Containerization

Q2. Differentiate the steps to be adopted for packaging for exports as against packaging for domestic market.

ASSIGNMENT No-1

Q. 1. What is bill of lading? What are the various types and features of bill of lading?

Q. 2. What is distribution control? Describe the role and benefits of distribution channels.

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GDMM (MODULE 4)
PGDMM(MODULE 3)
PAPER - 13
RESEARCH METHODOLOGY

ASSIGNMENT No-1

- Q1 What are the various Types of Research Reports? Explain with suitable examples.
- Q2. Write short note on any two:
- (a) Parametric tests and Non-Parametric tests
 - (b) Errors in Hypothesis Testing
 - (c) Open ended and closed ended questions
 - (d) Research Design

ASSIGNMENT No-2

- Q1. Describe the characteristics of a good research report.
- Q2. (a) What are the sources of primary and secondary data collection?
(b) Explain various measures of central tendencies with examples

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER -15
COST AND FINANCIAL MANAGEMENT

ASSIGNMENT No-1

Q1 Discuss in various factors affecting working capital.

Q2 Write short note on any two:

- (a) Objectives of financial Management
- (b) Importance of Variance Analysis
- (c) Analysis of Financial Statements
- (d) Components of Working Capital

ASSIGNMENT No-2

Q1.Explain the importance of financial management

Q2 If, Sales = 12, 00,000, Total cost = 75000, Fixed cost = 20, 000 and

Net Profit = 25,000, Then,

- a. Find P/V ratio
- b. Break-even Point
- c. Margin of Safety

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER-16
BUSINESS STRATEGIES AND WORLD CLASS PRACTICES

ASSIGNMENT No-1

- Q1(a) What are the business challenges of the information age? Explain.
(b) How do you ensure quality in world-class manufacturing? Discuss.

Q2. What is TQM? What are the tools to implement it in practice?

ASSIGNMENT No-2

- Q1. Write short notes on any two:
- (a) Zero Defects
 - (b) Bench Marking
 - (c) Theory of Constraints (TOC)
 - (d) MRP & MRPII
- Q2. (a) Discuss Deming's approach and his fourteen points
(b) Explain the business challenges of the information age.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER -17
ADVANCED SUPPLY CHAIN MANAGEMENT

ASSIGNMENT No-1

- Q1 What are the major drivers of a supply chain? Explain.
- Q2 Write short notes on any two:
- (a) Vender Managed Inventory
 - (b) Total Cost of Ownership
 - (c) Cross Docking and Transshipment
 - (d) The Greening of Supply Chains

ASSIGNMENT No-2

- Q1. How do the RFID and other Information technologies facilitate the collection and exchange of Information throughout the supply Chain?
- Q2. Describe the decision support systems you suggest to tackle the key issues in SCM

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (module 5)

PAPER- 18.a
PROJECT MANAGEMENT

ASSIGNMENT No-1

Q 1 Describe the various stages of a life cycle of a project

Q2. Write short notes on any two:

- (a) Project and line Management
- (b) Application of Net Work Diagram
- (c) Problem Solving Tools
- (d) Project Risk Management

ASSIGNMENT No-2

Q1. Discuss any two methods of monitoring and controlling the project work.

Q2. Explain the role of Management and Leadership in Project Environment.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 5)

PAPER- 18.b
RETAIL MANAGEMENT

ASSIGNMENT No- 1

Q1. What is retail management? Explain the functions and position of retailing in India.

Q2. What is seamless Supply Chain? Explain the characteristics of good planning.

ASSIGNMENT No- 2

Q1. What do you mean by retail packaging? What are the functions of retail packaging?

Q2. (a) Explain Strategic Planning in Retail.

(b) What is the concept of “Shopping Mall” in India? Explain

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 5)

PAPER- 18.C
OPERATIONS STRATEGY

ASSIGNMENT No-1

- Q1. What do you understand by operations strategy? What are the 4 key areas of business operations?
- Q2. (a) Distinguish between operations strategy and operations management
(b) Efficiency is an important factor in business operations. Explain.

ASSIGNMENT No-1

- Q1. What is meant by service quality? Explain the dimensions of service quality.
- Q2. (a) Explain how you will design a channel structure for a customized product and a consumer durable product.
(b) Explain various production systems.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 5)

PAPER-18.d
MARKETING MANAGEMENT

ASSIGNMENT No-1

- Q1. What do you understand by the term 'Market Segmentation'? How would you segment the market for chocolates?.
- Q2 Write short notes on any two:
- (a) Just In Time
 - (b) Facility Planning
 - (c) Selling versus marketing
 - (d) Operations Strategy

ASSIGNMENT No-2

- Q1. Describe the steps involved in development of new product.
- Q2. For an effective marketing campaign, a marketer must take care of all the elements of marketing. What are those elements? Elaborate.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 5)

TOTAL QUALITY MANAGEMENT

PAPER-18.e

ASSIGNMENT No-1

Q1 Compare the teachings of Deming, Juran and Crosby.

Q2 Write short notes on any two:

- (a) Kaizen
- (b) Benchmarking
- (c) PCDA
- (d) OHSAS 18001

ASSIGNMENT No-2

Q1. Explain in detail how the basic problem solving tools can be used to improve quality.

Q.2. XYZ organization is to be audited for its quality management system. Explain how you will carry out the audit, highlighting various stages in quality audit.

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