

Sub: Business Law

Code: MMM-07

Session : 2008-2009

MBA (MM)
Ist Year

Max. Marks =30
Weightage =12

Assignment No-1

- Q. No.1 What are the different segments constituting environment of business? Discuss the relationship between business and various interest groups which contribute to the continuity and prosperity of business.
- Q. No.2 What is a contract? Why must you, as a manager, know as to what constitutes a contract? Enumerate some of the contracts which are expressly declared to be void under the Indian Contract Act 1872.

Assignment No-2

- Q. No.1 What do you understand by "Sale Warranty", Express warranty and implied warranty.
- Q. No.2 Write a short note on crossed cheques. Explain the meaning of "General" and Special Crossing after the issue of a cheque.



MBA (Materials Management)

Distance Learning Programme

Ist Year
2008-2009

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

N H Q EDUCATION WING

Plot No 102 & 104, Sector 15, Institutional Area,
CBD, Belapur, Navi Mumbai - 400 614
Phone : 022-27565741 Fax : 022-27565592

E-mail : iimmed@vsnl.net

In Association with



MADHYA PRADESH BHOJ (OPEN) UNIVERSITY

Raja Bhoj Marg, (Kolar Road), Bhopal - 462016 (MP)
Phone: 91-0755-2424670, 2424660
Fax: 91-0755-2424640

Sub: Management Functions & Behaviour

Code: MMM-01

Session : 2008-2009

MBA (MM)
Ist Year

Max. Marks =30
Weightage =12

Assignment No-1

- Q. No.1 Briefly discuss the principles of management based on ancient Indian wisdom.
- Q. No.2 Write short notes on the following :-
- (a) Challenges o Globalisation.
 - (b) Holistic approach in management
 - (c) TQM

Assignment No-2

- Q. No.1 Explain the concept of Social Responsibility.
- Q. No.2 What are the functions of a manager? Is mere knowledge enough to become a successful manager?

Sub: Information Technology

Code: MMM-06

Session : 2008-2009

MBA (MM)
Ist Year

Max. Marks =30
Weightage =12

Assignment No-1

- Q. No.1 What are the advantages and disadvantages of using a computer? Explain the difference between data and information.
- Q. No.2 Write short notes on :
- a) Functions of CPU
 - b) RAM and ROM
 - c) Types of Input Devices
 - d) Scanning Devices
 - e) MICR

Assignment No-2

- Q. No.1 List all types of secondary storage devices and compare all types of storage devices and tell why CD ROM are grabbing the market fast?
- Q. No.2 Give a brief history of internet and define Network & Net Surfing.

Sub: Accounting and Finance for Managers

Code: MMM-05

Session : 2008-2009

MBA (MM)
1st Year

Max. Marks =30
Weightage =15

Assignment No-1

- Q. No.1
- a) What are the basic concepts of "Investment Appraisal" Explain the methods and considerations that you would like to apply.
 - b) What do you mean by "Working Capital Cycle"? What are the factors influencing "Working Capital" Explain briefly the importance of "Short Term Funds Management"?
- Q. No.2
- a) Is accounting useful for business?
 - b) Explain the role of computers in accounting and Finance?
 - c) What are the types of Accounting information. Explain the uses and users of accounting information?

Assignment No-2

- Q. No.1
- a) Explain the need to do budgeting and the process being followed?
 - b) What are the budgeting phases? Explain programme planning and budgetary slack.
- Q. No.2
- a) What are the factors affecting dividend policies? How company actually decided dividends?.
 - b) Explain what do you understand by "Buyback of Shares"? What are advantages and disadvantages of shares repurchases?.

Sub: Human Resource Management

Code: MMM-02

Session : 2008-2009

MBA (MM)
1st Year

Max. Marks =30
Weightage =12

Assignment No-1

- Q. No.1
- Discuss the Role and Responsibilities of a personal department in an organization.
- Q. No.2
- What is the basic purpose of having a manpower plan? Explain the benefits of Human Resource Planning?

Assignment No-2

- Q. No.1
- Distinguish between :
- (a) Transfer and promotion.
 - (b) Discharge and Dismissal
 - (c) Placement and induction
- Q. No.2
- Explain the benefits of training. What are the objectives of Employee Training.

Sub: Quantitative Methods

Code: MMM-03

Session : 2008-2009

MBA (MM)
1st Year

Max. Marks =30
Weightage =12

Assignment No-1

- Q. No.1
- a) Define Quantitative Model?
 - b) A manufacturer of printed fabrics has three machines, that prepare raw fabrics and five machines that print on it. Two type of printed fabric are produced. type A require 3 minutes per metre to prepare and 6 minutes per metre to print. While Type B require 11 and 17 minutes per metre respectively. How much of each type of fabrics should be produced per hour in order to keep all the machines fully occupied?
- Q. No.2
- a) Explain the method of Investment Evolution?
 - b) A new machine is expected to last eight years and to produce the annual savings of Rs. 23000/- What is its present value, allowing interest at 7% per annum.

Assignment No-2

- Q. No.1
- What are the transportation problems? Explain linear programming for transportation problem and the ways to minimize the combined production and transportation cost?
- Q. No.2
- a) What do you understand by sensitivity analysis ?
 - b) Explain
 - i) Conceptual Model
 - ii) Mathematic Model
 - iii) Algorithms and Application
 - iv) Time series analysis
 - v) Linear analysis

Sub: Managerial Economics

Code: MMM-04

Session : 2008-2009

MBA (MM)
1st Year

Max. Marks =30
Weightage =12

Assignment No-1

- Q. No.1
- Write short notes on :
- a) Factor Elasticity
 - b) Technological Change
 - c) Production and Productivity
 - d) Fixed inputs and variable inputs
 - e) Short run and long run.
- Q. No.2
- What are opportunity costs? Explain with the help of examples, what problems are faced in measuring these costs?

Assignment No-2

- Q. No.1
- Why do firms produce more than one product? What is the rule for profit maximization for a multi product firm?
- Q. No.2
- What general guidelines should a firm follow in properly estimating the net cash flow from an investment?