



**MBA**  
**(Materials Management)**

**Distance Learning Programme**

**2nd Year**  
**2008-2009**

**INDIAN INSTITUTE OF MATERIALS MANAGEMENT**

**N H Q EDUCATION WING**

Plot No 102 & 104, Sector 15, Institutional Area,

CBD, Belapur, Navi Mumbai - 400 614

Phone : 022-27565741 Fax : 022-27565592

E-mail : [iimmed@vsnl.net](mailto:iimmed@vsnl.net)

*In Association with*



**MADHYA PRADESH BHOJ (OPEN) UNIVERSITY**

Raja Bhoj Marg, (Kolar Road), Bhopal - 462016 (MP)

Phone: 91-0755-2424670, 2424660

Fax: 91-0755-2424640

## Sub: Purchase Management

Code: MMM- 11

Session : 2008-2009

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1 a) What is price cost Analysis?  
b) What are the steps in purchasing?
- Q. No. 2 a) What is negotiation ?  
b) What is competitive Bidding ?

### Assignment No-2

- Q. No.1 a) What are the benefits of computerisation ?  
b) What is leaning curve? Elaborate upon its significance.
- Q. No. 2 a) What is the Source Management & Development.  
b) What are purchasing objectives ?

## Sub: Inventory Management

Code: MMM - 12

Session : 2008-2009

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1 a) Why it is necessary to control inventories? What are techniques available for Inventory Controls ?  
b) Write Short notes on :-  
i) VED classification  
ii) FSN classification  
iii) SDE classification  
iv) HML classification
- Q. No. 2 a) Describe the concept of "Economic Order Quantity". and illustrate it graphically?  
b) Why are safety stocks required. What are the factors that effect the safety stock?

### Assignment No-2

- Q. No.1 a) Discuss the special inventory management systems and the situation where they are suitable?  
b) Write short notes on :-  
1. Imparts stock control.  
2. Two Bin System
- Q. No.2 a) Explain the benefit of MRP II? How do we implement MRP II ?  
b) Distinguish between materials planning process and MRP process ?

## Sub: Operations Management

Code: MMM - 10

Session : 2008-2009

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1
- Describe briefly the scope of operations management ?
  - Bring out the factors affecting selection of a Regional Plant site ?
- Q. No. 2
- What do you understand by the following :-
    - Designed capacity
    - Effective capacity
    - Rated capacity
    - Need for capacity planning
  - Explain the importance and benefits of SQC Techniques ?

### Assignment No-2

- Q. No.1
- Explain the methodology of Six Sigma ?
  - What do you understand by "Just in Time" (JIT) Concept ?
- Q. No. 2
- Highlight the importance and role of Material Management ?
  - Write short notes on
    1. Standardization
    2. Automation
    3. Simplification
    4. Product Life Cycle.

## Sub: Research Methodology

Code: MMM- 13

Session : 2008-2009

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1
- Explain the role of research in Management Decision Making ?
  - Distinguish between primary and secondary data?
- Q. No. 2
- Write Short Notes -
1. Factor Analysis
  2. Latent Structure
  3. Qualitative Models
  4. Canonical correlation analysis
  5. Quantitative models

### Assignment No-2

- Q. No.1
- Explain different multivariate techniques used in management research ?
- Q. No. 2
- Write Short Notes on :-
- Null Hypothesis
  - Test Statistic
  - Linear Regression
  - Coefficient of Determination
  - Rank Correlation

## Sub: International Trade

Code: MMM-09

Session : 2008-09

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1
- a) The basic promise of GATT was the promotion of Free Trade. Please comment ?
  - b) Write short notes on :-
    - a) Ad Valorem duties.
    - b) Attentive duties
    - c) Seasonal duties
- Q. No. 2
- a) State the objectives of UNCTAD
  - b) Distinguish between the objective of IMF and the IBRD ?

### Assignment No-2

- Q. No.1
- a) What are major and minor macro aspects of globalisation? What can be the major suggestion to meet these challenges ?
  - b) Give reasons and motivation underlying International Trade ?
- Q. No. 2
- a) What are the various factors which affect exchange rate ?
  - b) What do you mean by the concept of Import substitution and export promotion ?

## Sub: Strategic Management

Code: MMM-08

Session : 2008-09

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1
- a) Explain how to conduct an external strategic Management analysis ?
  - b) Explain the steps involved in developing a lost leadership strategy ?
- Q. No. 2
- Explain the following statement  
"Horizontal consistency of strategies is as important as vertical consistency".

### Assignment No-2

- Q. No.1
- Describe several reason why conflict may occur during objective setting activities ?
- Q. No. 2
- Explain how budgeting process works in a company that you have studied or worked for ?.