

## **IMPORTANT POINTS TO BE NOTED BY STUDENTS**

1. Assignments must be written by students in their own handwriting.
2. One copy of the Assignment must be kept by students so that in the event of the loss in transit, the duplicate copy of assignment could be sent by the students.
3. Students are required to secure 40% of marks in assignment to pass the examination.
4. Assignments must be prepared & dispatched at IIMM New Delhi through their respective branches.
5. Assignment must reach Delhi office as per schedule given below
  - a) Ist Assignment by 31st May 2010
  - b) IInd Assignment by 31st August 2010
6. No delay will be acceptable.
7. Weightage is 12 out of 30 marks.



## **MBA (Materials Management)**

### **Distance Learning Programme**

**2nd Year  
2009-2010**

#### **INDIAN INSTITUTE OF MATERIALS MANAGEMENT**

##### **N H Q EDUCATION WING**

Plot No 102 & 104, Sector 15, Institutional Area,  
CBD, Belapur, Navi Mumbai - 400 614  
Phone : 022-27565741 Fax : 022-27565592

E-mail : iimmed@vsnl.net

*In Association with*



#### **MADHYA PRADESH BHOJ (OPEN) UNIVERSITY**

Raja Bhoj Marg, (Kolar Road), Bhopal - 462016 (MP)  
Phone: 91-0755-2424670, 2424660  
Fax: 91-0755-2424640

## Sub: STRATEGIC MANAGEMENT

Code: MMM-08

Session : 2009-2010

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1 How does Strategic Management differ in Profit and Non-Profit Organisation?
- Q. No. 2 Explain how budgeting process works in a company that you have studied or worked for?

### Assignment No-2

- Q. No.1 What major forecasting techniques would you use to identify.
- Economic opportunities and Threats
  - Demographic Opportunity and Threats.
- Q. No. 2
- Explain the Principle value of a mission statement?
  - Discuss the Limitation of integrative cost leadership and differentiation strategy?

## Sub: Research Methodology

Code: MMM-13

Session : 2009-2010

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1 Write short notes on :-
- Factor Analysis
  - Latent Structure
  - Qualitative Models
  - Linear Regression
- Q. No. 2 Explain different Multivariate techniques used in Management Research?

### Assignment No-2

- Q. No.1
- Explain the role of Research Management in Decision Making?
  - Distinguish difference between Primary and Secondary data ?
- Q. No. 2 Write Short Notes on :-
- Null Hypothesis
  - Coefficient of Determination

## Sub: Inventory Management

Code: MMM - 12

Session : 2009-2010

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1 Write short notes on :
- a) ABC Analysis
  - b) EOQ Concept
  - c) VED Analysis
  - d) Kanban Card Procedure
- Q. No. 2 What are the various approaches to ensure that finished good inventories are within reasonable limits?

### Assignment No-2

- Q. No.1 What are the drawbacks of EOQ and service level concept in maintaining safety stocks of Inventory ?
- Q. No.2 write short notes on :
- a) Scrap and Surpluses
  - b) Overhauling spares
  - c) Rotable Spares
  - d) Inventory Valuation Methods

## Sub: International Trade

Code: MMM-09

Session : 2009-10

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1
- a) Give reasons and motivation underlying International trade?
  - b) Explain the product life cycle approach and its applicability to International Business.
- Q. No. 2 What do you understand by Devaluation or Quantitative restriction as a corrective of balance of payment?

### Assignment No-2

- Q. No.1 The basic promise of GATT was the Promotion of Free Trade. Please Comment ?
- Q. No. 2 Write short notes on :-
- a) Ad valorem Duties
  - b) WTO
  - c) Strategic Trade Policy

## Sub: Operations Management

Code: MMM - 10

Session : 2009-2010

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1 Write short notes on :
- a) Standardisation
  - b) Product Life Cycle
  - c) Automation
- Q. No. 2 What do you understand by the following :-
- a) Material Requirement Planning
  - b) Material Control
  - c) ISO 9000
  - d) Manufacturing Resource Planning

### Assignment No-2

- Q. No.1
- a) Describe briefly the scope of operation management?
  - b) What do you understand by the term Production, Planning and Control? Explain the objective of PPC.
- Q. No. 2 Explain the methodology of Six Sigma? What do you understand by "JUST IN TIME" (JIT) concept?

## Sub: Purchase Management

Code: MMM- 11

Session : 2009-10

MBA (MM)  
2nd Year

Max. Marks =30  
Weightage =12

### Assignment No-1

- Q. No.1
- a) What is Market Approach?
  - b) What is Price Cost Analysis?
- Q. No. 2
- a) What are MRO Supplies?
  - b) What is consortium Buying?

### Assignment No-2

- Q. No.1 What are the tasks of Material Management ?
- Q. No. 2 Explain the objectives of Purchasing and how can purchasing be a profit centre?